



**Embassy of the United States of America**  
**U.S. President's Emergency Plan for AIDS Relief (PEPFAR)**  
**Public Affairs Section Small Grants Program**  
**Request for Proposals**



As part of the President's Emergency Plan for AIDS Relief (PEPFAR), the United States Embassy's Public Affairs Section in Maputo administers a small grants program that supports public outreach projects for a **1-year period** focused on preventing the transmission of HIV. The Public Affairs Section is currently soliciting proposals from **legally registered** community-based, faith-based, non-governmental, and civil society organizations as well as media institutions working in the response to HIV/AIDS in Mozambique. Interested parties may submit a project proposal accompanied by a **one-page summary** that includes the following information: (1) name of project and organization, (2) geographic location, (3) key objectives, (4) target group, (5) primary activities, (6) expected results of the project, (7) amount of funding requested and (8) name and contact information of project coordinator. Proposals may be submitted in either **English or Portuguese** and **all pages must be numbered**. **All applicants must submit a copy of the organization's Certificate of Registration with their proposal.**

The proposal must be typed, **must not exceed ten pages** and must include a concise description of: (1) the organization's history, mission and goals, and past and current programs; (2) the geographic and population coverage of the intervention and statement of needs/problems to be addresses; (3) the project strategies, goals, measurable objectives and expected results/outcomes; (4) the targeted population by age, sex, risk behavior and how they will benefit from the project; (5) the type, mix and frequency (e.g. number of sessions) of intervention for each specific target population, including the basis for selecting these interventions; (6) the project activities and how issues of gender, stigma and discrimination will be addressed within the proposed activities; (7) specific programmatic targets and estimate number of persons to be reached by the project; (8) the sustainability of the project after the grant, community/organization contribution(s) and income generation activities (if any); (9) a monitoring and evaluation plan and how success will be measured; (10) a work plan for implementation of activities, (11) a brief description of management and key staff; (12) a timeline with dates of activities or interventions; (13) information about past and current funding received and description of other partners involved in the project and their roles; (14) a list of previous or current technical partners and description of technical assistance the organization has received; and (15) a comprehensive detailed budget.

**Proposals that do not follow the guidelines above or exceed the following funding categories will not be considered as part of this process.**

**Funding is expected to be allocated as follows though final allocation may differ:**

<b>Prevention Outreach through Locally Based Media and Other Communication Programs</b>  <b>\$ 10,000 to \$ 25,000</b>	Programs (including training) will promote healthy behavior change through media and communication activities. The prevention outreach will include, but should not be limited to, radio programs, short films, documentaries, magazines, newspapers articles and editorials, comics or other mass media communication materials. The messages promoted will include abstinence for youth and other unmarried persons, including delay of sexual debut or secondary abstinence, correct and consistent use of condoms, fidelity and reducing multiple and concurrent partners for sexually active adults including People Living with HIV/AIDS (PLWHA). Activities should address programming for both adolescents and adults and promote increase gender equity in access to HIV services, including counseling & testing, family planning and other reproductive health services.
<b>Prevention Outreach through Education, Sports and Arts and Culture Programs</b>  <b>\$ 10,000 to \$ 25,000</b>	These activities will provide an age appropriate sexual prevention program to youth in and out of school. The outreach will engage teenagers (10-19 years) and young adults (20-29 years) while providing an environment in which to promote HIV/AIDS awareness and prevention, and will inspire youngsters to know their HIV status and protect themselves from infection. These programs may include, but are not limited to prevention outreach through sports, theater, dance, music productions, film showing, debates, conferences, discussion forums, health and educational fairs, etc. Activities engaging both young men and women in explicitly addressing norms about masculinity related to HIV/AIDS are encouraged.
<b>Sexual Prevention Outreach with a focus on Vulnerable and High-Risk Populations</b>  <b>\$ 10,000 to \$ 25,000</b>	Activities/programs (including training) will focus on reducing HIV transmission through prevention interventions that increase condom availability, improve knowledge, acceptability, and correct and consistent use of condoms, and promote access and linkages to HIV Counseling & Testing and other clinical and community care services. Programs should particularly focus on vulnerable populations such as young children, at risk youth, persons living with disabilities, PLWHA, discordant couples, alcohol users, young person who exchange sex for money and/or other goods with multiple or concurrent sex partners, including persons engaged in cross-generational sex, and/or transactional sexual partnerships. Activities increasing vulnerable women and girls' access to income and productive resources, including education will be prioritized.
<b>Prevention Outreach through Community Radio Programs with a focus on Gender, Masculinities and Stigma &amp; Discrimination</b>  <b>\$ 5,000 to \$ 20,000</b>	Activities that provide training and technical support to individuals producing community radio programs that emphasize abstinence for youth and other unmarried persons, including delay of sexual debut, mutual faithfulness and partner reduction for sexually active adults and correct and consistent use of condoms by those whose behavior places them at risk for transmitting or becoming infected with HIV. Programs will help create a social climate of reduced vulnerability to HIV/AIDS and allow for greater cultural comprehension of the threat posed by HIV/AIDS and of the national prevention effort. Programs that promote discussions around the issues of masculinities, gender equality, and gender based violence in the context of HIV/AIDS and that reduces stigma and discrimination, and other related social and community issues or norms contributing to the spread of HIV/AIDS will be prioritized.

This program **does not** fund vehicles, construction projects, international travels, miscellaneous expenses (every item has to be listed), representational costs (food and drinks for banquets or luncheons), or operating costs (rent, salaries, and electricity). Travels and transportation costs **should not** be the majority of the project's funding. The procurement of office furniture or supplies **is not** a priority of this program. Organizations that already receive direct funding or substantial support from the U.S. Government are **ineligible** for funding. Large-scale programs requiring more than one-time funding **will be disqualified**.

Deadline for receipt of proposals is **July 01, 2013**. Please submit proposals to the U.S. Embassy in Maputo, 193, Kenneth Kaunda Avenue, Post Office Box 783 and address them to the attention of: The Public Affairs Section - PEPFAR Coordinator Jennifer Van Geesbergen or via fax: 21 49 38 57. Electronic submissions may also be sent to the following e-mail address: [MaputoPublicAffairsPEPFAR@State.gov](mailto:MaputoPublicAffairsPEPFAR@State.gov). Please include "Public Affairs PEPFAR Grants" in the subject line. **Applicants should print their name, the name of their organization and contact information on all pages.**

**Kindly be advised that due to the large number of proposals, received information regarding the status of the selection process cannot be provided via telephone and only organizations whose proposal has been selected and approved for funding will be contacted.**

Thank you in advance for your participation.  
Maputo, May 25, 2013